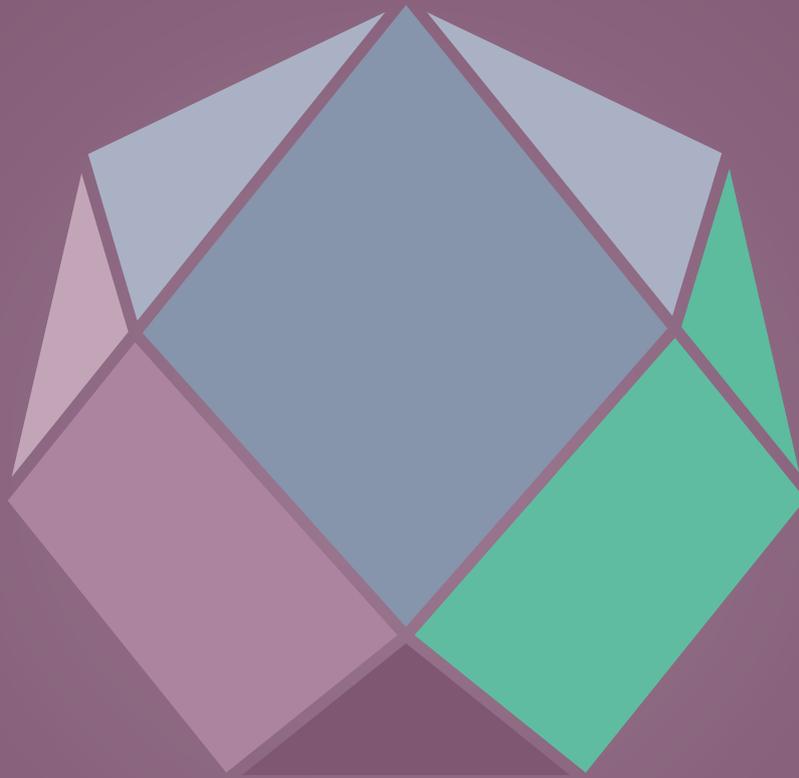


DIGITAL MARKETING AGENCY



GLOBAL LINK SERVICES



# About Us

**We are committed to delivering innovative digital projects produced to the highest standards at our Manchester studio. We specialise in ROI driven Pay Per Click Campaigns and Search Engine Optimisation.**

## **Experienced**

Our agency has grown steadily to meet the requirements of discerning clients. Today, we are a successful and respected digital agency recognised for our experience, professionalism and creativity in PPC & Online marketing, mobile, web design and SEO services.

## **Talented**

Each member of our team has been meticulously selected for their skills, talent, qualifications and experience. Our staff includes qualified PPC managers, developers, digital programmers, web analysts and search engine optimisation (SEO) experts, many with higher degrees in their respective fields.

## **Approachable**

We are approachable and professional. Some of our first-time clients have never worked with a full-service digital agency, so we have created a structured process that is simple, supportive, informative and flexible.

## **Trusted**

Clients from different industries such as Drainage & Plumbing, Home Improvements, E-commerce, Legal & Financial, Restaurants & Bars, Magazines, and many more have all entrusted us with their digital projects. You rest easy in the knowledge that you will be in experienced hands.

## **Professional**

The quality of our work speaks for itself. Our vast experience in the digital and marketing industries helps us partner effectively with clients to achieve their ultimate business objectives.

## **Proactive**

Our clients return to us with new challenges and work, time and time again. This speaks to our commitment to client success across the spectrum of digital services. We will work hard to deliver an innovative, efficient and responsive service for you, and we are never more than a phone call or an email away. We hope that you will give us the opportunity to build a successful business relationship together.

WE ARE  
PASSIONATE!





# Web Design

**We create visually stunning, cutting-edge websites, designed and delivered to the highest standards using the latest trends and technologies.**

Every year, many of our clients enjoy the substantial benefits of running a professional and successful website, whether it's an online corporate brochure, a highly interactive social media platform, or a fully fledged e-commerce solution.

We place the utmost importance on making sure our websites always reflect our clients' professionalism. Our websites look great, load quickly, are secure, and always support your business objectives.

We place great emphasis on user interface design and general usability. In addition to looking fantastic, your finished site will be easy to access and navigate, whatever your audience's level of experience. Our aims are clear: to create high-end, responsive websites that grow our clients' businesses by supercharging their online reputation.

**First impressions count. We create websites that convert!**

# SEO

## Search Engine Optimisation

Getting you to top spot in Google is our goal. Let our vast experience and expertise boost your website ranking – and keep you there!

Your website will be competing with millions of other sites trying to attract visitors. That's why it's crucial to maximize the efficiency of your site using SEO, so when anyone searches for your organisation, products or services, your website will be found above your competitors in the search results.

Our abundant SEO experience and cutting-edge skills have enabled many of our clients to generate new business regularly, at a fraction of the price of traditional advertising.

Along with our exceptional track record and expertise in SEO, we also provide Pay Per Click advertising management on platforms including Google Adwords, Microsoft AdCenter and Yahoo Search Marketing.

# FIRST IMPRESSIONS COUNT

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WE CREATE WEBSITES  
THAT CONVERT!



# Pay-Per-Click (PPC)

Online Digital Marketing is important, we are the digital agency you can trust.

As an official Google Partner, we are recognised as a trusted business partner by Google. When you work with us, you're working with digital marketers who have proven expertise and the ability to help your business to succeed online.

## Why Work with a Google Partner Agency?

When you choose to work with a Google Partner agency, you choose to work with an agency trusted by the world's biggest search engine to deliver the results you deserve.



When you entrust us with your digital marketing, you can rest assured that you'll receive the highest standard of work. We believe in ethical digital marketing that delivers results for our clients, and we pride ourselves on progressive thinking that conforms to Google's guidelines. We will never put your website at risk of penalty or downgrading, because we will never use or recommend unethical marketing techniques.

As well as being a Google Partner, our team is also Google Analytics accredited. This means we can help you capture and use your data more intelligently. Get in touch and check out our services to learn how we can help your business grow online.

We can also provide social network marketing via YouTube, Twitter, Facebook and LinkedIn, as well as copywriting and online press releases. All of these can help with general SEO campaigns and deliver higher conversion ratios for your internet marketing budget.

Helping our clients tailor and deliver their most important messages to their customers is one of our passions. Our innovative thinking and the excellent skills and experience of our in-house creative team will bring your brand to life.

# Reasons why Global Link Services are great to work with...



## **We Are Passionate**

We are passionate about performance. We understand your website is an important marketing tool that must accomplish specific commercial objectives.



## **We Deliver Results**

Our work and results speak for themselves. We ensure that your investment reaps rewards and you reach your desired outcome painlessly.



## **We Will Support You**

Our ongoing long-term support is second to none. We have the skills and the capacity to help you whenever you need it.

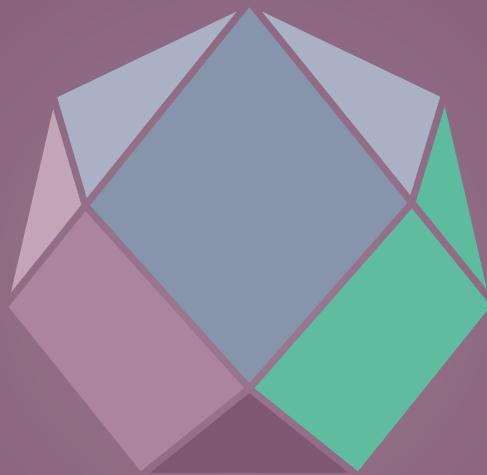
We pride ourselves on our professionalism, timeliness, accuracy and integrity. We have many clients that have been with us for many years, whom we have seen grow into large successful organisations.

We have an enthusiastic team at Global Link Services, who are always prompt to respond to our clients' needs. At all times, we look to build close long lasting professional relationships with our clients.

We bring more value to your business. It's a simple goal at the heart of our culture.

**Global Link Services has already helped countless businesses to grow online...  
The Question Is, Are YOU Next?**

**Give us a call on 0161 790 0436  
or email [info@glSCO.co.uk](mailto:info@glSCO.co.uk)**



**0161 790 0436**  
**info@glSCO.co.uk**  
**www.glSCO.co.uk**